



The City of Melbourne



900 E. Strawbridge Avenue · Melbourne, FL 32901 · (321) 727-2900
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APPLICATION FOR OUTDOOR DISPLAYS

| | | | | | |
|---|------|------|---------|------|-------------|
| | | | | | |
| BUSINESS NAME: | | | | | |
| APPLICANT NAME: | | | | | |
| BUSINESS ADDRESS: | | | | | |
| BUSINESS PHONE NO.: | | | | | |
| BUSINESS HOURS: | | | | | |
| OCCUPATIONAL LICENSE NO.: | | | | | |
| PROPERTY OWNER NAME: | | | | | |
| | | | | | |
| LEGAL DESCRIPTION OF PROPERTY | | | | | |
| TWP: | RNG: | SEC: | SUBD: | BLK: | LOT/PARCEL: |
| | | | | | |
| LENGTH OF STORE FRONTAGE ALONG A PUBLIC RIGHT-OF-WAY: | | | | | FEET |
| | | | | | |
| GENERAL DESCRIPTION OF MERCHANDISE/SEATING TO BE LOCATED IN THE OUTDOOR DISPLAY AREA: | | | | | |
| | | | | | |
| PLEASE ATTACH THE FOLLOWING ITEMS TO THE APPLICATION: | | | | | |
| 1. A SKETCH OF THE PROPOSED DISPLAY AREA SHOWING THE DIMENSIONS OF THE STOREFRONT AND THE DIMENSIONS OF THE DISPLAY AREA. | | | | | |
| 2. IF USING A CARICATURE/LOGO DISPLAY, PLEASE ATTACH A SKETCH OR PHOTO DEPICTING THE COLOR AND DETAILS OF THE DISPLAY. | | | | | |
| | | | | | |
| CITY STAFF COMMENTS ONLY BELOW THIS LINE: | | | | | |
| RECEIVED ON: | | | BY: | | |
| APPROVED: | | | DENIED: | | |
| DATE: | | | BY: | | |
| D.A.R.B. APPROVED REQUIRED: | | | NO | YES | CASE NO. |
| | | | | | |
| RESTRICTIONS: | | | | | |
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CRITERIA FOR OUTDOOR DISPLAY IN C-3 ZONING DISTRICT

1. Merchandise or seating areas shall not be displayed within the public right-of-way without the approval of a City of Melbourne use permit. A minimum five (5) foot wide sidewalk must remain accessible within the right-of-way.
2. Merchandise and seating areas are not permitted to be located in any parking or landscape areas on private or public property.
3. Merchandise and seating areas shall not be located in a manner that will obstruct pedestrians or the vision of motor vehicle operators.
4. Outdoor display and seating areas are only permitted as accessory uses to a licensed business on the same site and the merchandise displayed must be vended by said business.
5. A maximum of 25% of the lineal footage abutting a right-of-way of a storefront may be used for an outdoor display area.
6. A maximum of 50% of the lineal frontage abutting a right-of-way of a restaurant may be used for an outdoor seating area.
7. No stacking of merchandise within an outdoor display area will be permitted.
8. Price advertisement of any merchandise displayed must be no larger than three (3) inches by five (5) inches.
9. Caricature/logo displays are permitted to be displayed in an outdoor display area and shall be limited to one (1) per store/restaurant.
10. A caricature/logo display is defined as an individual display that is characteristic of the business/restaurant, which presents some type of information about the products or services of the business/restaurant. The display shall be no larger than eight (8) square feet with no more than four (4) square feet of copy area. Mirror images of any copy area on two sides of a display will only count once in the calculation of copy area.