



**OLDE EAU GALLIE RIVERFRONT COMMUNITY REDEVELOPMENT
AGENCY ADVISORY COMMITTEE / WATERFRONTS FLORIDA PARTNERSHIP
COMMITTEE MEETING**

**SPECIAL MEETING MINUTES
EAU GALLIE CIVIC CENTER
1551 HIGHLAND AVENUE
April 6, 2017 ♦ 8:00 A.M.**

1. A regular meeting of the Olde Eau Gallie Riverfront Community Redevelopment Agency Advisory Committee was held at the Eau Gallie Civic Center, located at 1551 Highland Avenue, and was called to order at 8:00 A.M. by Chairman George Alexander.

2. All present said the Pledge of Allegiance.

3. The following members were:

Present: George Alexander, Chairman
Rick Dillen, Vice-Chairman
Gene Davis, Member (late)
Ralph Sanders, Member
Stephen Gould, Member
Jon Shepherd, Alternate Member
Andrew Foy, Alternate Member

Absent: Rick Hester, Member
Buz Underill, Member (excused)

Also Present: Kelly Hyvonen, Planner
Doug Dombroski, Economic Development Manager
Mary Wolak, Recording Secretary

4. **Approval of Minutes – March 9, 2017 Regular Meeting**

Mr. Dillen pointed out that the title of “Vice-Chairman” did not appear after his name in the roll-call section of the minutes.

Ms. Hyvonen said this will be corrected.

Moved by Gould/Dillen to recommend approval of the March 9, 2017 meeting minutes with the noted correction.

Motion carried unanimously.

5. Highland Avenue Lighting Project Light Fixture

Ms. Hyvonen mentioned that the Highland Avenue Lighting Project is ready to move forward. She said the consultant is working on the engineering, design and photometrics of the lighting fixtures, and needs to specify which model will be used. She explained that the Pineapple Park fixtures are a small scale fixture with a shorter pole, but that type of fixture will not provide sufficient lighting on Highland Avenue. She said staff is looking to use the same style of fixture, except that it will be larger in scale. The larger fixture is necessary to illuminate the sidewalk and street.

A discussion took place about the color options for the light fixtures. An agreement had to be made to either choose dark red fixtures with the black bracket or a black fixture with a black bracket.

Ms. Hyvonen said the new street furniture, that was recently installed, was all black. She also said the Wayfinding signs were black with bright green, pink, yellow and blue.

Mr. Dillen wondered if the new lighting will be LED.

Ms. Hyvonen said they will be.

Moved by Shepherd/ Foy to recommend approval of the black light fixtures with the black arm pole for the Highland Avenue Lighting Project.

A roll call vote was taken, with the Committee members voting as follows:

Aye: Dillen, Gould, Alexander, Foy, Shepherd

Nay: Davis, Sanders

Motion carried.

6. Meeting Start Time Discussion

Ms. Hyvonen said a member of this committee requested this agenda item regarding the CRA meeting times. She said a member has difficulty attending the morning meetings, due to medical issues. He requested the committee meet later in the day. She provided examples of times when other boards meet.

A discussion took place and the majority of the members agreed that if the meetings were later in the day, they would not be able to attend.

The consensus was to keep 8:00 a.m. as the time for the Eau Gallie CRA Advisory Committee meetings.

7. Parking Time Limit Enforcement Discussion

Ms. Hyvonen said this agenda item was requested by committee member, Ralph Sanders.

Mr. Sanders explained that a dozen merchants met with Mayor Betty Moore to discuss parking enforcement. He said this group voted to hire a part-time law enforcement officer to issue parking citations. He said many parking problem issues stem from business owners parking in front of their stores all day. He proposed that the CRA hire a part-time police officer to enforce the parking limit.

Ms. Hyvonen recommended that staff research this further to see if the CRA is allowed to pay for something like this. She gave an example of how Downtown Melbourne and the Babcock Street CRAs' plans allow for community policing. She said there is a full-time community police officer in Downtown Melbourne.

Mr. Dombroski said community policing does not include full-time parking enforcement. He said it might be a couple hours, a few days a week. He said it is not effective in Downtown Melbourne.

Mr. Alexander felt it is not a good way to spend CRA funds. He said it will be very expensive.

Mr. Sanders said customers who want to shop on Highland Avenue do not have parking options. He felt the business owners will have more sales if there are spaces to park.

Ms. Hyvonen said if there was a full-time community policing officer, he would be doing more than writing parking tickets. She recommended that staff speak with the police department to inquire on what ideas they have.

Mr. Dombroski said Downtown Melbourne has the same parking issues. He felt that collectively these concerns should be voiced together to City Council. He said whatever program is pursued, there will need to be an amendment to the CRA plan.

Mr. Sanders requested that this topic be put on the next meeting agenda.

Mr. Foy thought hiring parking help would extinguish the funds in the CRA instead of accomplishing the original CRA goals.

8. General Public Comment

There was no public comment.

9. **Additional Discussion**

Mr. Gould asked what the status of this CRA was.

Ms. Hyvonen said the Eau Gallie CRA has approximately eight years left before the CRA sunset date. She said typically, CRAs are created for 30 years, but the County only approved 25 years for Eau Gallie. She said the sunset date can be extended for up to 60 years; however, to extend the sunset date, the County and City Council would have to approve it. She said the Eau Gallie CRA did not have any extensions to the original 25 years. She said the CRA experienced the biggest recession in recent history, so the Eau Gallie CRA did not gain enough revenue to accomplish larger projects.

Mr. Davis wanted to know if City Council is supportive of CRAs.

Ms. Hyvonen said from what staff has seen, most of Council is supportive of the CRAs. She said the County is having a workshop on April 13th at 3:00 p.m.

Mr. Dombroski was not sure if public comment will be welcomed at the workshop. He said the cities in Brevard County are putting together a collective presentation for all the CRAs. He said at the State level there are Senate and House Bills that would limit what CRAs are allowed to do. He said there are some legislators at the state level that would like to abolish CRAs.

Mr. Gould wanted to know if this CRA can make a recommendation to request a 25 year extension towards the sunset.

Ms. Hyvonen said a request was sent to City Council.

Mr. Alexander felt that good things have been accomplished by the CRA, such as building the Eau Gallie Square, building Eau Gallie Pier, and upgrading the park.

Ms. Hyvonen said Downtown Melbourne has been fully extended to 2042 and their revenues are \$1 million a year. She said Eau Gallie's revenues are close to \$300,000.

Ms. Hyvonen encouraged everyone to call the County Commission and voice their opinion on how CRAs are a positive impact to their communities.

Mr. Dillen asked who bought the Pineapple Avenue lot.

Ms. Hyvonen said she did not know but she believed it will be leased.

Mr. Dillen asked why many of the banners are not being displayed on the poles.

Ms. Packard explained that some of the connectors broke.

Mr. Dombroski said a lot of the banners were taken down before the hurricane and he was not sure if Facilities put them back up. He will follow up with staff.

Mr. Sanders asked if Main Street wants anything to do with Artworks.

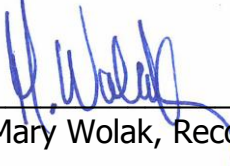
Mr. Dombroski said he will be meeting with Sharon Dwyer of Artworks, Derick Gores of EGAD, and George Alexander to understand the funding for Artworks.

Mr. Sanders said when they met with Betty Moore, she highly recommended that the merchants association be reinstated.

10. Adjournment

Moved by Davis/Sanders to adjourn the meeting at 8:37 a.m.

Respectfully submitted,



Mary Wolak, Recording Secretary