

Leisure Times



Leisure Services Department

Monthly Report – FEBRUARY 2010

AUDITORIUM

Special Points of Interest:

- *Annual Valentine Events*
- *7,412 rounds of golf played*
- *Eau Gallie Little League Opening Ceremony*

Events held at the Auditorium for the month of February 2010 included the Gun & Knife Show, Theater Now, Solar Cook Home & Remodeling Show, FCW Wrestling, Melbourne Municipal Band Swingtime Dance, Gem & Jewelry Show, Expo Marketing Senior Expo, Honor America Navy Band Concert and Melbourne Municipal Band Concerts.



**HONOR AMERICA
NAVY BAND CONCERT
MELBOURNE AUDITORIUM**

REVENUES & RENTALS

DESCRIPTION	FEB 09	FEB 10	YTD-2009	YTD-2010
Revenue	\$ 20,103	\$ 28,493	\$ 91,991	\$ 119,102
Number of Events	24 days	19 days	96 days	96 days

GOLF COURSES – Crane Creek Reserve & Mallards Landing

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Revenue for the month were down over February of last year. We continued to have days of very cold weather and rain for the month. Staff adjusted the times for the Winter Special this month to keep pace with the competition. Fairways, tees and green slopes were fertilized and pre-emergent weed control was applied. Staff instructors held a ladies school this month with the weekly Junior Golf clinics a big success, with a group of Juniors playing on Saturday afternoons. Honor America held their annual tournament on February 15th at Mallards Landing.



MALLARDS LANDING

CITY OF MELBOURNE GOLF COURSES continued:

YTD REVENUE COMPARISON – FEBRUARY 2010

REVENUES	FEB 2009	FEB 2010	08-09 YTD	09-10 YTD	DIFFERENCE
GREEN FEES	\$ 103,111	\$ 78,489	\$ 322,492	\$ 273,064	\$ (49,428)
ELECTRIC CARTS	84,520	66,164	291,047	284,066	(6,981)
ANNUAL FEES	22,426	15,810	206,905	161,759	(45,146)
DRIVING RANGE	13,354	14,411	35,019	68,443	33,424
PULL CART RENTALS	230	128	1,300	603	(697)
LOCKER RENTAL	0	0	150	90	(60)
PRO SHOP SALES	4,592	3,624	16,546	14,894	(1,652)
CLUB RENTAL	703	780	2,256	2,696	440
MISC. INCOME	844	820	16,838	16,778	(60)
SURCHARGE	16,783	10,928	72,739	55,745	(16,994)
HANDICAP FEE	414	1,476	1,549	1,853	304
SUMMER RATE	0	0	65,194	83,559	18,365
9—HOLE SPECIAL	0	0	15,240	13,795	(1,445)
TOTAL	\$ 246,977	\$ 192,630	\$ 1,047,275	\$ 977,345	\$ (69,930)

ROUNDS OF GOLF PLAYED - YTD COMPARISON

	FEB 2009	FEB 2010	08-09 YTD	09-10 YTD	DIFFERENCE
ANNUAL FEE PLAY	3,551	2,315	17,737	13,568	(4,169)
ANNUAL FEE PLAY %	33%	31%	40%	35%	-5%
RESIDENT 18	1,376	706	5,038	6,161	1,123
RESIDENT 9	700	327	3,051	2,670	(381)
NON-RESIDENT 18	115	119	520	495	(25)
NON-RESIDENT 9	36	41	204	179	(25)
SUMMER RATE	0	0	3,455	4,038	583
9-HOLE SPECIAL	0	0	1,243	1,037	(206)
18-HOLE WINTER	3,725	2,550	9,511	4,412	(5,099)
9-HOLE WINTER	1,156	796	3,064	1,830	(1,234)
BREVARD CO. 18	0	362	0	3,057	3,057
BREVARD CO. 9	0	196	0	1,022	1,022
TOTAL GREEN FEE PLAY	7,108	5,097	26,086	24,901	(1,185)
TOTAL ROUNDS PLAYED	10,659	7,412	43,823	38,469	(5,354)

RECREATION

The 12th Annual Father/Daughter Valentine Dance was held at EGCC on February 5th. The event was a huge success with 299 tickets and 102 bears from the Bear Factory sold. Crane Community Center's Kids Klub and Lipscomb C.C. also held Valentine Parties in February. The USTA Melbourne Junior Super Series Tennis Tournament was held February 13-15 at both Fee and Jimmy Moore Parks with 137 juniors participating. Front St. C.C. rental revenues were 27% higher than February 2009.

REVENUES

	FEB 2009	FEB 2010	YTD 2009	YTD 2010
AQUATICS	\$ 0	0	\$ 5,225	\$ 7,322
ATHLETICS	9,232	1,701	39,921	35,997
RECREATION CENTERS	24,783	29,212	119,656	120,668
PAVILIONS	625	412	1,774	1,689
TENNIS	10,667	12,510	37,820	38,828

ATTENDANCE

AQUATICS	0	0	0	0
ATHLETICS	969	860	5,429	3,719
RECREATION CENTERS	5,542	6,080	29,039	31,193
TENNIS	2,768	2,258	12,015	11,290



**KIDS KLUB
VALENTINES PARTY
CRANE C.C.**



**FATHER/DAUGHTER
VALENTINES DANCE
EGCC**



**SR. COMPUTER CLASS
GRANT ST. C.C.**

PARKS

Along with routine maintenance the division repaired a broken water line and valve box at Lipscomb Park and a broken main line at Front St. They also started installing a water line on the Eau Gallie Pier to access water to clean with. Trimmed 127 tree limbs that were hanging over traffic lanes and sidewalks on the City’s right of ways, including removal of 415 volunteer palm growths around signs/poles. Assisted the Streets Dept. with removal of a downed tree in roadway. Finished prepping fields for the start of Little League season. Eau Gallie Little League Opening Ceremonies were conducted on February 27th. Installed 1600 sq. ft. of bahia sod on Airport and Apollo Medians. Relocated 4 concrete benches at Eau Gallie Square and installed nine new concrete benches in the Square. Removed graffiti at ten parks and installed 2 new poles in dugouts at Crane along with repair of playground fence corner post hit by car at Magnolia Park. Four employees attended the M.O.T. re-certification class.

Maintenance Monthly Summary

- Mowing, Edging, Etc. 284.30 acres
- Irrigation repairs: 228.40 acres
- Chemical application: 253.78 acres
- Tree work (trimmed): 198 trees
- (removed): 416 trees
- (stump grind) 0 trees
- Ball field maintenance: 20 fields – 83 times
- Beautification: 2 parks
- Fence Repairs 3 parks
- Painting 5 parks
- Playground Repair 3 parks
- Contracted Areas 69.61 acres



CRANE PARK

CEMETERIES

Eau Gallie—6 acres

- Sold: 0 cremain space
- Repurchased 0 cremain space
- Remaining: 0 full space—31 cremain spaces

Melbourne—7 acres

- Sold: 1 cremain niches
- Sold: 0 full space
- Repurchased: 0 spaces
- Remaining: 2 full space—69 niches

MAJOR PROJECT STATUS

Parks and Cemeteries

- Eau Gallie Boulevard Medians
72% complete
- Sarno Road Beautification
0% complete
- Pineapple Park Restrooms
20% complete
- Post Road Medians
0% complete
- Entranceway Signs
75% complete

Recreation

- Replace Roof—Grant St. C.C.
95% complete
- Basketball Court - Carver Park
100% complete
- Brothers Park Pavilion
0% complete
- Replace Gym Floor—Grant St. C.C.
5% complete
- Replace Promenade Boardwalk
20% complete



**ENTRANCEWAY SIGN
NORTH U.S. 1**



**REPLACEMENT WINDOW
IN GYMNASIUM
GRANT ST. C.C.**